



World Seido Karate Organization

2016 40th Anniversary Celebration

Go-En

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WORLD SEIDO KARATE ORGANIZATION

2016 40th Anniversary Celebration: Go-En

Introduction

In anticipation of the celebration for the World Seido Karate 40th Anniversary, I gave considerable thought to everything that might have lead each of us to this very moment and what I would hope this particular milestone should signify for all those who attend. My hope is, at the close of the events which will last a full week, that every single person comes away with an experience that is, above all, personally meaningful to them, and one that is filled with memories of the good energy we create by just being in one another's company in June 2016.

In choosing a name that embodied the intended purpose and give meaning to the celebration that I was seeking, the two following characters were the ones that resonated with me most:

Go-En



The first character (GO) means "opportunity".

The second character (EN) means "destiny" or "fate".

The World Seido Karate 40th Anniversary Celebration, "Go-En", presents us with an *opportunity*, on a much grander scale, for countless members from all our branches across 15 countries to spend time together, reconnect with those whom we have known over many years, and to meet new people from our other dojos – many who will not likely meet again under the same circumstances.



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Introduction (continued)

This is a pivotal point in the history of our organization – it is a part of all of *our* history – and it would be a shame for anyone to allow this opportunity to pass them by. Life is all about opportunities. If you're lucky, they *may* present themselves more than once, but never will it be in the same way. Opportunities are unique in that sense. They can be plentiful, but they are ever-changing. They don't wait. When they come through, they never leave behind a promise that there will be another.

Consider this. How often will it happen that Kaicho, I, Hanshi Charles Martin, Hanshi Renzie Hanham, Hanshi Andy Barber, along with many if not all our Shuseki Shihans, would gather together again in one place? The reality is that life is fragile. Moments – opportunities, like this one, need to be cherished.

It is also evident that no one achieves any level of success without the help of many along the way – success, by way of milestones in personal and spiritual growth, health and physical well-being, professional and educational achievement, or financial stability. Even during the darkest times in one's life, obstacles and hardships are what challenge us to grow. Without imbalance in our lives, there would be no incentive or motivation for us to seek growth and to continually become better versions of ourselves.

Although sometimes it may seem so in the face of our greatest struggles, none of us can ever overcome them entirely on our own. This is why I feel *Go-En* should not just be about celebration and competition. It must also be about reflecting and appreciating. Reflecting on how we got to where we are in our lives at this very moment. Appreciating exactly why and how it was even possible for us to get this far.



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Introduction (continued)

For the 40th anniversary celebration, I would like to shift some of the spotlight from the champions and dignitaries over to those who have had a hand in even our smallest achievements, each of which have added up to make our bigger goals attainable. By that, I mean all supporters who, for me, includes, my mother, Mrs. Nakamura, all parents, husbands, wives, family, friends, teachers, students, mentors, employers. We are all indebted to those who have helped us, including those who are no longer with us. It was primarily for these reasons that I envisioned for this event to be about family, inclusive of everyone, and not only for those of us who practice Seido.

They all deserve to be honored and acknowledged for their influence in shaping who we are. Whether they continue to be or were a constant source of support or inspiration to us, or however brief and short-lived our encounters with them might have been – that they had a meaningful impact and moved us that much further along our journey obligates us to be always appreciative and never take them granted. At some point, all of us have stood on the shoulders of those who looked toward our future and believed in us. To that end, in 2016, I would like to donate to research for Alzheimer's and pancreatic cancer, two causes personal to my family, in memory of my grandparents, Kaicho's mother and Mrs. Nakamura's father, respectively.

OSU!

A handwritten signature in black ink, appearing to be 'R. Nakamura', with a long horizontal line extending to the right.



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- 🌀 Event date: June 1, 2016 through June 8, 2016
- 🌀 Location: SUNY Purchase
Westchester County, New York
- 🌀 Registration:
 - ❖ Tentative early registration: June 1, 2015 through October 31, 2015
 - ❖ Tentative normal registration: November 1, 2015 through February 29, 2016
 - ❖ Final registration deadline: April 30, 2016
- 🌀 Technology
- 🌀 Go-En Mascot
- 🌀 Next Steps
- 🌀 Planning Committee



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Event Dates: June 1 – June 8, 2016

- ⑥ Competition will be held at start of the week
 - ❖ Although competition is a valuable part of our training, it is only a small part of who we are and Go-En is meant to represent this fact
 - ❖ If competition were to be held at the end of the week, students' focus would be on preparing for competition
 - ❖ Holding competition at the start of the week allows for members to enjoy their time here
- ⑥ There are numerous events planned, not only for Seido members, but also for family members and guests
 - ❖ Seminars and activities will be available to non-Seido members
 - ❖ A pool will be available during designated hours
 - ❖ Excursions (i.e. Woodbury Commons, NYC, sporting events, etc.)
 - ❖ Movie night
 - ❖ Family picnic



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Location

- 🕒 SUNY Purchase, Westchester County, NY

- 🕒 Accessibility

- ❖ Shuttle buses will transport out-of-towners from area airports to SUNY Purchase
- ❖ Local New Yorkers can drive (about 45 minutes) or take Metro North Railroad to White Plains
- ❖ Shuttle buses will be available to transport people from the train station to SUNY Purchase

- 🕒 Venue

- ❖ Great Lawn: the size of 3 soccer fields
- ❖ Gym: the size of 3 basketball courts; 2 with bleachers pulled out
- ❖ Dance studios may be available to use for workout/practice space and to hold the various planned seminars
- ❖ Dorms: currently working with SUNY Purchase for availability to accommodate up to 500 people



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Proposed Schedule of Events

(subject to change)

❖ Wednesday, 6/1/16

- ⇒ Check-in
- ⇒ Shopping excursion(s)
- ⇒ Team orientation

❖ Thursday, 6/2/16

- ⇒ Morning meditation
- ⇒ Group workout
- ⇒ Seminars
- ⇒ Family pool time
- ⇒ Team meetings
- ⇒ Welcome dinner

❖ Friday, 6/3/16

- ⇒ Adult tournament preliminaries
- ⇒ Movie night

❖ Saturday, 6/4/16

- ⇒ Adult Tournament Finals
- ⇒ Children's Tournament
- ⇒ Excursion to White Plains
- ⇒ Family pool time

❖ Sunday, 6/5/16

- ⇒ Family day picnic
- ⇒ Excursion to White Plains
- ⇒ Family pool time

❖ Monday, 6/6/16

- ⇒ Excursion(s) to area attractions
- ⇒ Closing ceremonies
- ⇒ Farewell party

❖ Tuesday, 6/7/16

- ⇒ NYC excursions

❖ Wednesday, 6/8/16

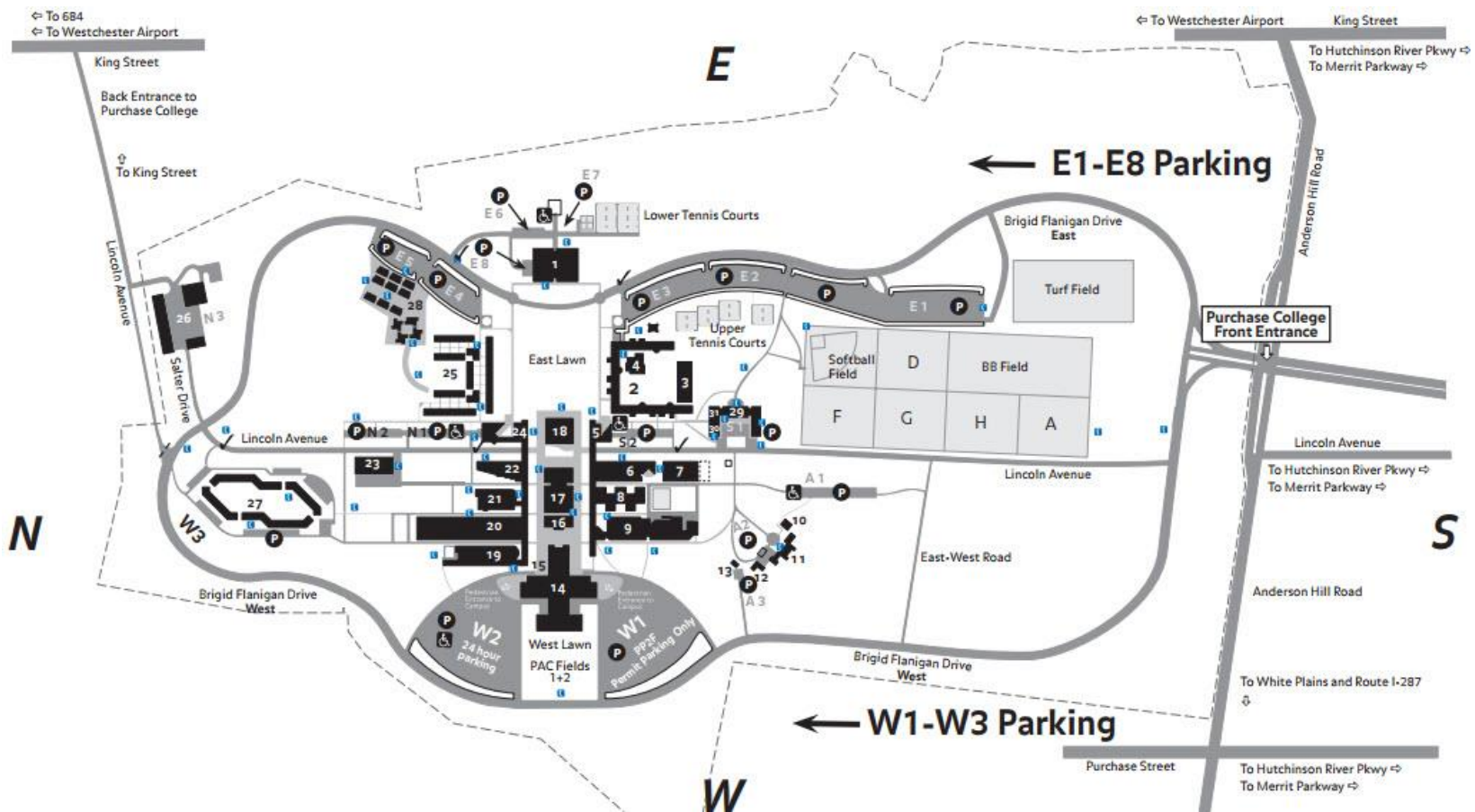
- ⇒ Check-out



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Map of SUNY Purchase Campus

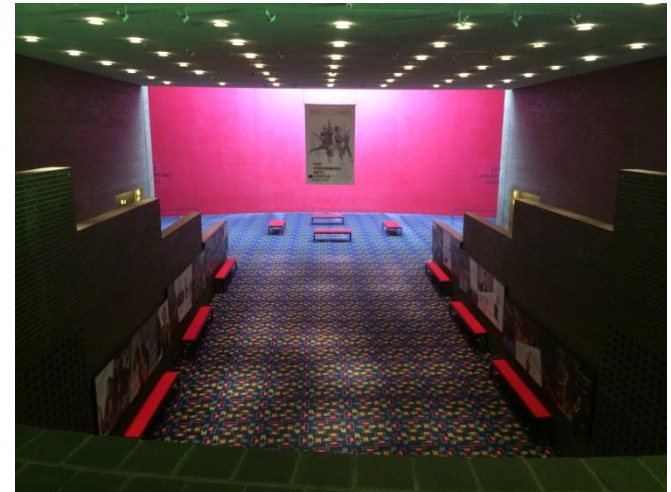




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Photos of SUNY Purchase Campus



The Performing Arts Center





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Photos of SUNY Purchase Campus (continued)



Outdoor Workout Venue





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Photos of SUNY Purchase Campus (continued)



Dance Studios and Lounges





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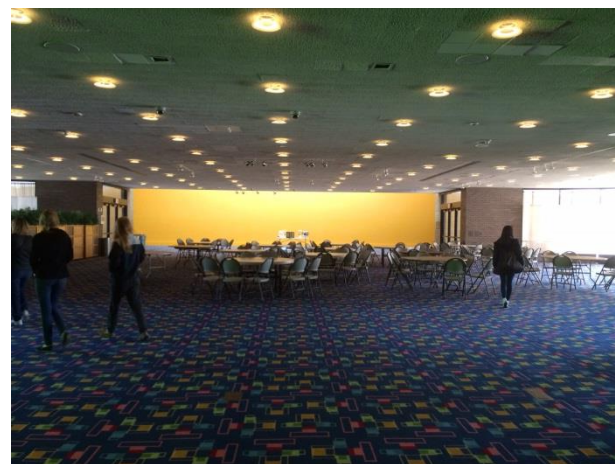
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Photos of SUNY Purchase Campus (continued)

**Outdoor
Area**



**Café and
Meeting
Venue**





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Photos of SUNY Purchase Campus (continued)



Dorms

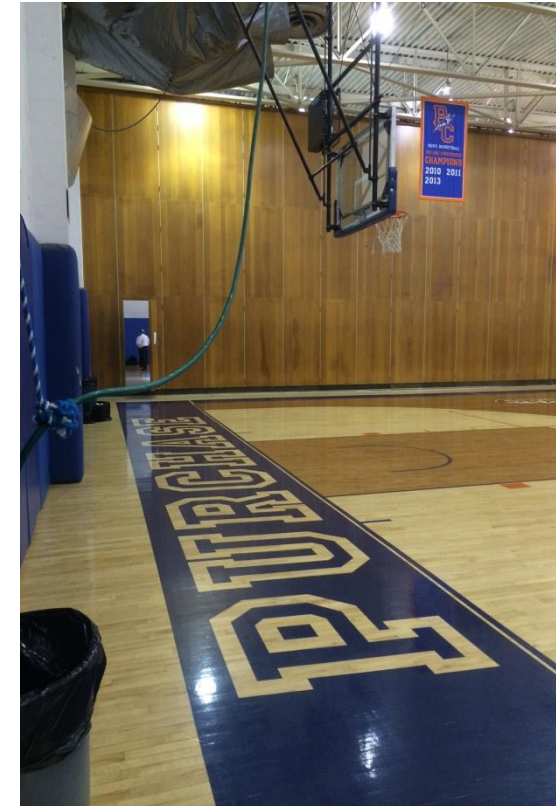




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Photos of SUNY Purchase Campus (continued)



The Gymnasium





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Registration

(subject to change)

- Tentative early registration: 6/1/15 through 10/31/15
- Tentative normal registration: 11/1/15 through 2/29/16
- Final registration deadline: 4/30/16
- Currently researching online event sites for electronic registration



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Technology

- 🌐 All of the following is available today; be sure to “like” and follow us:
 - ❖ Facebook page: **Seido 40th Anniversary: Go-En**
 - ❖ Twitter account: **@goenseido**
 - ❖ Instagram: **goenseido**
 - ❖ Dedicated email address: **goen@seido.com**
- 🌐 An email will be sent to all branch chiefs today with the information from this presentation
- 🌐 **www.seido.com**
 - ❖ Information and links will be continually updated
 - ❖ A clock counting down to June 1, 2016 has been added



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Go-En Mascot





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Next Steps

- Awareness Campaign: create excitement about Go-En
- Graphic Design Team - need volunteers for:
 - ❖ Art
 - ❖ Print
 - ❖ Web
 - ❖ Merchandise
- Recruitment of Committee Heads
- Global Ambassadors
- Seminar Planning
- T-Shirt Design Contest
- Pin Exchange



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Next Steps (continued)

- 🌐 Fundraising Team: local and global fundraising initiatives
 - ❖ To keep costs down for all related expenses (lodging, meals, events, etc.), we rely on sponsorships and supporters of the Seido Juku Benefit Foundation
 - ❖ If you have any business connections who might be interested in expanding their advertising reach internationally, we can offer them direct exposure to potential clients through the Commemorative Program
 - ❖ Options for sponsorship are broad enough to include everyone, regardless of the size of the business or amount pledged
 - ❖ Senpai Steve Bajardi is overseeing Sponsorship. He and other members of the sponsorship committee are prepared to collaborate with you
 - ❖ Contact info: SenpaiSteveBajardi@gmail.com or U.S. phone: 917-715-6634



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Director: Nidaime A. Nakamura

PLANNING COMMITTEE

Assistant Directors

- Jun Shihan Pam Roberts
- Meg Nakamura

Executive Advisor

- Sei Shihan Judy Curiale

Executive Committee

- Jun Shihan Dwayne Roberts
- Kyoshi Robin McColley
- Kyoshi Gail Lajoie
- Sensei Luke Mayes
- Sensei Bekah Fisk
- Sensei Michael Schwartz
- Senpai Jean Jacques

Committee Heads

- Ambassadors
- Catering
- Design
- Excursions
- Fundraising
- Hospitality
- Letter Writing
- Merchandise
- Photo / Video
- Program
- Registration
- Security
- Seminars/Ceremonies
- Set-up / Breakdown
- Social Media
- Sponsorship
- Team Coordinator
- Tech
- Tournament – Adult
- Tournament – Children
- Transportation



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6.1.16 will be here very quickly. Let's work together to make 2015 a wonderful year by being part of the journey toward Seido's 40th Anniversary. I hope you consider volunteering your time and talent so when we are at Go-En, you can reflect on the year and a half leading up to it and feel proud that you had a role in making the event a success.